



Founded 1922

## SIGMA GAMMA RHO SORORITY, INC .

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January 11, 2007

To Whom It May Concern:

Sigma Gamma Rho Sorority, Inc. objects to any use of its proprietary symbols and marks for commercial purposes without first obtaining the Sorority's consent. This is necessary to protect the rich history and legacy of Sigma, and to control the manner in which our Sorority is portrayed to the public. Recently, the Sorority objected to ESPN's use of the name, symbols and marks of Sigma in broadcasts of the program "2006 National Step Competition." We have also recently objected to the use of references to the Sorority in the motion picture "Stomp the Yard." In neither instance did the parties obtain prior consent from Sigma to reference the Sorority or its proprietary symbols and marks in any broadcasts or motion picture.

Sigma is the owner of the world famous Sigma Gamma Rho Sorority name, symbols, crest, marks and tradenames in Greek letters and English alphabet and considers any unauthorized use of its name, tradename, marks, or symbols to be an infringement of its rights and a violation of law. Commercial use of Sigma's proprietary symbols and marks must comply with our written policies and internal protocols regarding the same.

Sincerely,

*Dr. Mynora J. Bryant*

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