

Sponsor GREATER!

Sigma Gamma Rho Sorority, Inc. partners with corporations, businesses, and foundations to help fulfill its programmatic goals. We encourage our members to use our partners' products and services to benefit their communities. Our partners generous support help make it possible for Sigma Gamma Rho to make a stronger impact for the communities we serve those in need. Over the years, the private and public, governmental and nonprofit sectors have contributed to the work we do in diverse communities. We are seeking sponsors to support this historic, international organization. You will expand your market reach to more than 100,000 members, affiliates and supporters, who believe in the value of making a positive impact on the lives of women, their families.

Let's talk

HERSTORY

Sigma Gamma Rho Sorority, Inc., was founded on Nov. 12, 1922, took place at Butler University, during challenging racial times in America for our founders' Seven young educators: Mary Lou Gardner Little, Dorothy Hanley Whiteside, Vivian White Marbury, Nannie Gahn Johnson, Hattie Mae Redford, Bessie Rhoades Martin, and Cubena McClure, showed courage and tenacity in creating an organization for African American women, while matriculating at a predominately white institution. Sigma Gamma Rho has as a foundation its well-known and well-respected reputation for leading positive change through sisterhood, scholarship, and service. Under the banner of its slogan, "Greater Service, Greater Progress," Sigma Gamma Rho's programs and partnerships represent its commitment to promoting the greater good in education, community service, and leadership development. A few of the organization's more prominent and impactful service ventures include:

Project Reassurance: Beginning as an effort to give financial and emotional support to expecting teen mothers, it has grown to include promotion of good health for all ages and genders.

SWIM 1922: A first of its kind partnership with USA Swimming to increase water safety and reduce drowning rates; especially, in the African American community.

Project Cradle Care: A prenatal health program to improve pregnancy outcomes in high-risk communities.

The organization's active affiliate groups, the Rhoer Club (teenage girls) and Philo Affiliate (friends of the sorority), assist with various service efforts and programs.

Sigma Gamma Rho has served as a home for more than 100,000 collegiate and professional women looking for a place to share inspiring life experiences, learn new things, conquer life challenges, thrive in society, and uplift communities throughout North America, Europe, Asia and Africa.



Learn more

Why Partner With Us

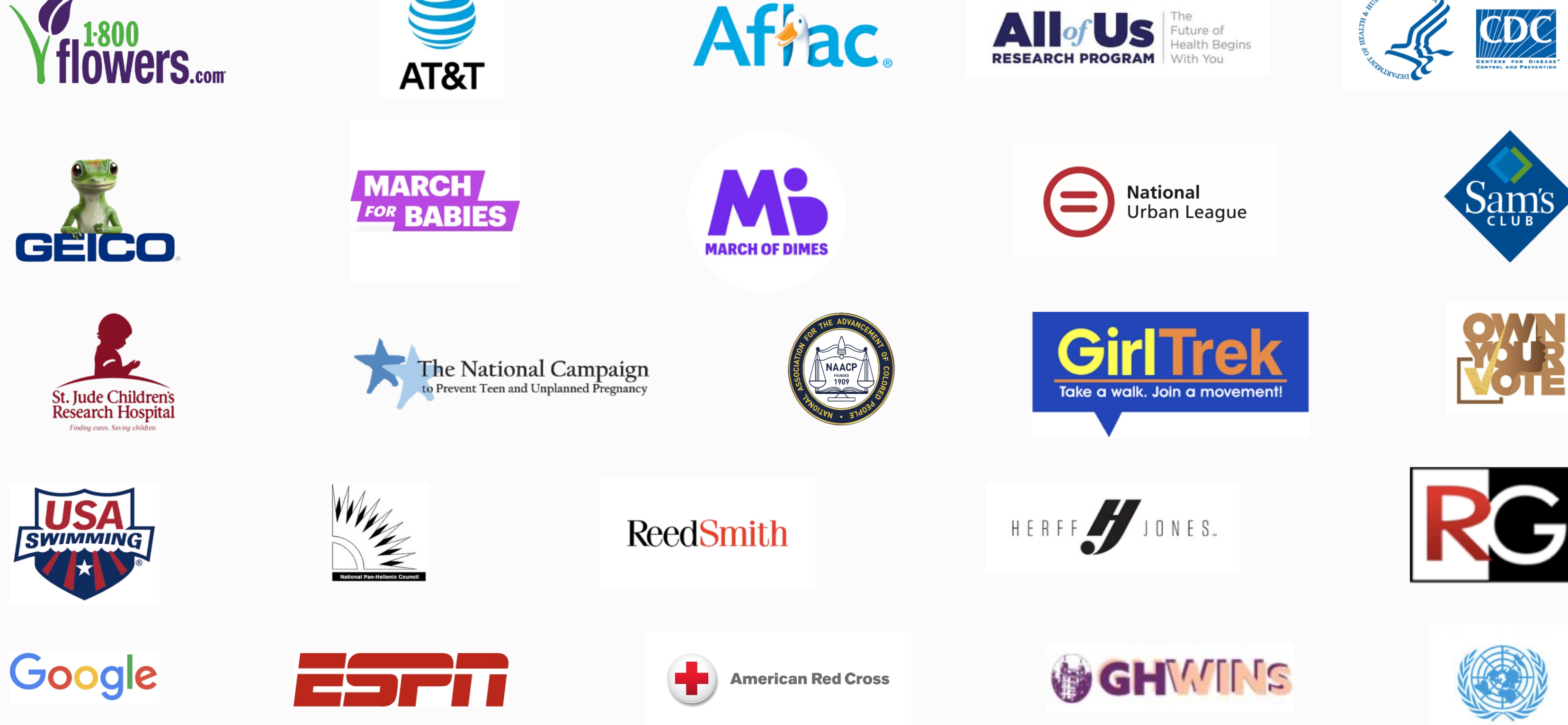
Sigma Gamma Rho Sorority, Inc. has a proven track record of global impact on communities of color, women and children in particular. To name a few...

- Sorority with a CDC-approved initiative
- Divine Nine Sorority to have founded more than 5 schools in countries outside of the US
- Divine Nine Sorority to partner with USA Swimming to decrease the drowning rates in Black and Latino communities

SPONSORSHIP LEVELS

	TOPAZ	SAPPHIRE	RUBY	DIAMOND	PEARL
BENEFITS	\$15K	\$25K	\$50K	\$75K	\$100K
Use of SGR logo on sponsor platforms (approval required)				✓	✓
Designation as named sponsor for one event ¹	✓	✓	✓	✓	✓
Co-Branded messages (with Sigma Gamma Rho) distributed to Sigma Gamma Rho membership. Includes one (1) image and 50 words of copy.		1	2	4	6
Named sponsor in Boule press releases and public announcements	✓	✓	✓	✓	✓
Logo on SGR website with a link to company homepage (up to 12 months)			✓	✓	✓
Social media exposure on SGR's Twitter, Instagram and Facebook		2	4	6	6
Full page color ad (premium placement) in the AURORA (national magazine) ¹			1	2	2
Logo recognition on signage and mentions during event		✓	✓	✓	✓
Scheduled push notification via event app with sponsor's marketing message or special announcement ^{2,3}		2	4	6	8
Rotating banner ad on event mobile app ²			✓	✓	✓
Named sponsor of a "signature drink" at an evening reception				✓	✓
Sponsor logo on screens before general sessions	✓	✓	✓	✓	✓
Full page color ad (premium placement) in commemorative journal ²		✓	✓	✓	✓
10'X10' booth spaces in exhibit hall (vendor room capacity)			1	2	3
Image/message/QR code on all attendee badges				✓	✓
Complimentary guest registration with VIP access privileges		2	4	6	10

SGRHO Partners



Featured Partner

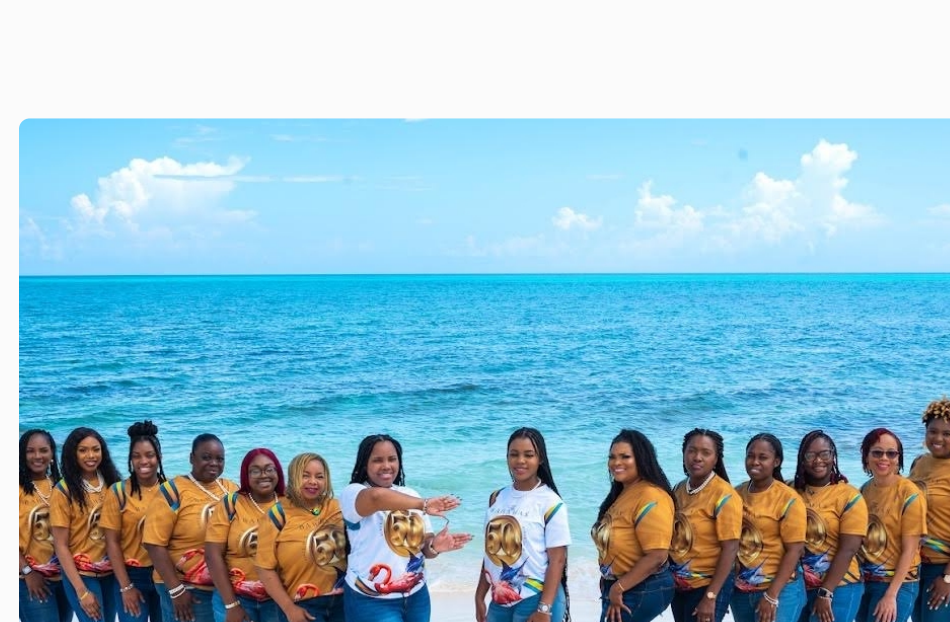
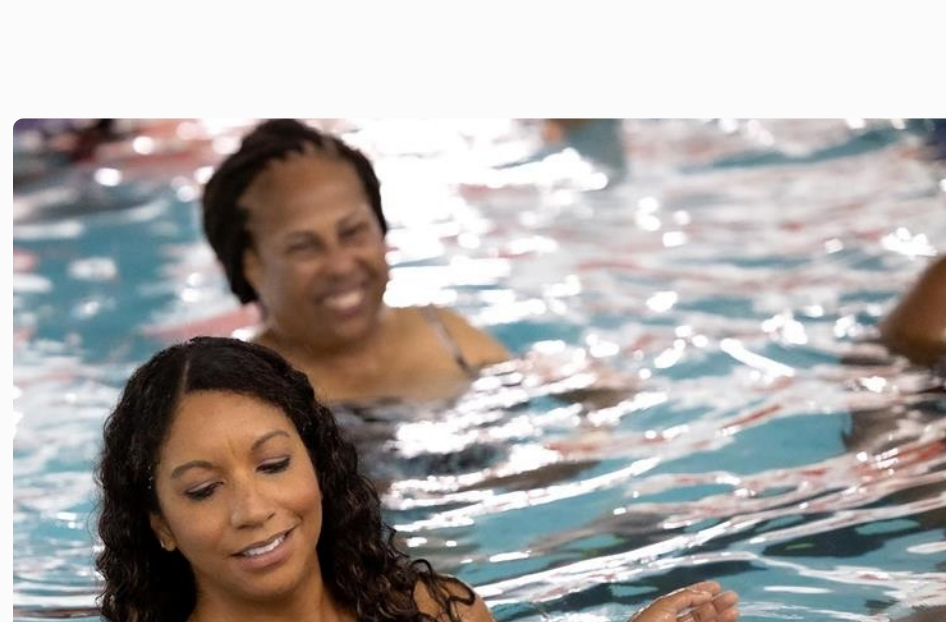
GOOD HEALTH WINS

Good Health Wins (GHWINS) and Sigma Gamma Rho has been an amazing partnership for the past 2 years. Together we are bridging the vaccine equity gap through communication. Here are just a few examples of our reach:

- 800k + social media impressions
- 400+ grassroots activities nationwide
- Ongoing integration of GHWINS into our 5 core essential programs

View Details

Our Global Reach



Sigma Gamma Rho Sorority, Inc., is fully committed to assisting those in need as well as the betterment of communities around the globe. Sigma Gamma Rho Sorority works in partnership with national support organizations including the National Association for the Advancement of Colored People (NAACP), The National Pan-Hellenic Council (NPHC), National Urban League, The United Negro College Fund (UNCF) and many others.

View More

Our Executive Leadership Team



Rasheeda S. Liberty
25th International Grand Basileus



Marica Harris
International First Grand Anti-Basileus



Samaria Robinson
International Second Grand Anti-Basileus



Sharon Barnes
International Grand Grammateus



Dr. Khalilah A. Shabazz
International Grand Anti-Grammateus



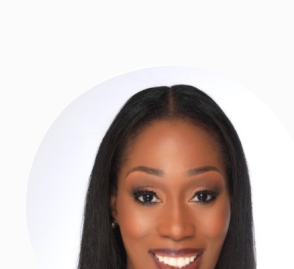
Danette Samilton
International Grand Tarniochus



Tierre Butler
International Grand Epistoleus



Dr. Karen Y. Williams
Executive Director



Aminata Mbaye
Chief of Staff

International Grand Basileus Message

Greetings!



As we prepare to convene for our highly anticipated National Convention July 31 - August 4, 2024 in Houston, TX, we are thrilled to present you with this exclusive opportunity for partnership and collaboration. With a century-long legacy, Sigma Gamma Rho Sorority, Inc., remains steadfast in upholding its core values of Sisterhood, Scholarship, and Service through educational and cultural enrichment programs. It is through the support of esteemed sponsors that make it possible for us to contribute to childhood cancer eradication, provide swim clinics to underserved communities and help further the education of aspiring educators, scientists and business leaders.

You are invited to be part of a visionary journey to align your brand with our mission. Your sponsorship will not only contribute to the success of our event, but also create a positive impact in the communities we serve globally. We envision strategic collaborations that will yield mutual growth and boundless opportunities.

The sponsorship levels have been carefully curated to provide you with an in-depth understanding of the benefits and value that come with being a sponsor. We encourage you to explore the different tiers that are outlined as each offer a range of benefits designed to maximize your brand's visibility and reach. We believe in creating a customized partnership that ensures your business objectives are met while enhancing the overall experience for our attendees.

Thank you for considering this partnership! Together, we can inspire, foster progress, ignite change and create a legacy that resonates for years to come. Let's Amplify GREATER together!

Let's get started today!

Submit your application →